



**JAPANESE CULTURAL
CENTER OF HAWAII**

**34TH ANNUAL
NEW YEAR'S
'ohana
FESTIVAL**



PRESENTING - \$10,000

- Exclusive name recognition: "New Year's 'Ohana Festival presented by (Your Company Name)" in all promotional advertisements and materials.
- A dedicated booth at the event to promote your business.
- Five (5) complimentary parking passes to park in the JCCH parking structure on the day of the event.
- Placement of two (2) banners at the JCCH during festival hours.
- Large logo and sponsor recognition on printed and electronic materials.
- Logo on digital display during the festival.
- Social media tags and mentions.
- Large logo in email newsletter and on JCCH's website.
- Verbal recognition during the program.

**REGISTRATION IS AVAILABLE
AT THIS QR CODE:**



bit.ly/nyof27sponsor

SHO 松 (PINE) - \$5,000

- Medium logo and sponsor recognition on printed and electronic materials.
- Four (4) complimentary parking passes to park in the JCCH parking structure on the day of the event.
- Placement of one (1) banner during festival hours at the JCCH.
- Logo on digital display during the festival.
- Social media tags and mentions.
- Medium logo in email newsletter and on the JCCH website.
- Verbal recognition during the program.

CHIKU 竹 (BAMBOO) - \$2,500

- Small logo and sponsor recognition on printed and electronic materials.
- Three (3) complimentary parking passes for the JCCH parking structure on the day of the event.
- Placement of one (1) banner during festival hours.
- Logo on digital display during the festival.
- Social media tags and mentions.
- Small logo in email newsletter & on JCCH's website.
- Verbal recognition during the program.

BAI 梅 (PLUM) - \$1,500

- Two (2) complimentary parking passes for the JCCH parking structure on the day of the event.
- Company name displayed during festival performances.
- Company name recognition in email newsletter and on JCCH's website.
- Verbal recognition during the program.

**Please register by
Monday, October 26, 2026**

Questions?

Contact Beth Iwata

Vice President, Development & Marketing
beth@jcchawaii.org | (808) 218-6732

Mahalo for your consideration.